

Dear Administrator,

Burlington Hyundai-Subaru, The Hall Communications Radio Group, WCAX Channel 3, NBT Bank, and Angolano & Company have teamed up again to give one lucky high school junior or senior a new car! The twelfth Annual "Drive For Excellence" is open for registration and students will have a chance (based on their academic performance) to win a brand-new Subaru Impreza or Hyundai Elantra. The contest will take place on May 18th of 2019.

We want to make sure that all of your qualifying students have the opportunity to enter to win a new car or one of three \$1,000 scholarships provided by NBT Bank. In addition to the heavy promotion this contest receives on five Hall Communications Radio Group radio stations, and on WCAX television, we would appreciate any other support you may be able to provide in getting the word out about this exciting opportunity for these young students. Enclosed you will find several flyers to handout or hang in an area you deem appropriate and also encourage you to include mention of the "Drive for Excellence" in morning announcements and school wide emails.

If this is your first time hearing about the "Drive for Excellence" here is how it works:

As report cards are issued, students can bring them to the Burlington Hyundai-Subaru at 333 Shelburne Road, fill out a registration form and a staff member will take a photocopy of the student's official report card. Alternatively students can complete an online registration form at BurlingtonCars.com and submit their official report card via mail, fax or have a guidance counselor email or fax. **(the deadline to register is April 30th / report cards are due May 4, 2019.)**

Students receive (2) two entries into the contest for each "A" on their report card, and (1) entry for each "B." At the start of May 2019, we will choose 75 finalists at random from all entries received. One lucky student will drive away with a new car at the Grand Prize Giveaway in May 2019. Three lucky students will have the chance to win a \$1,000 scholarship.

We have received many positive comments surrounding this contest during the past eleven years, and we're excited to give away another new car for our twelfth year in a row! Our past winners include Juniors and Seniors from Milton, VT, Colchester, VT, Peru, NY, West Rutland, VT, Saranac, NY, Essex, VT, and South Burlington, VT. We look forward to working with your school to support academic excellence throughout the student population. If you have any questions or concerns, please feel free to contact us.

Sincerely,

Matt Annenberg
Drive for Excellence Program Coordinator
Burlington Subaru Hyundai